

# ARQ. HECTOR CEBALLOS-LASCURAIN

Arq. Hector Ceballos-Lascurain is a great Mexican conservationist. An architect by profession, Hector was a Magna Cum Laude graduate of Monterrey Institute of Technology, Mexico. He also had his post graduate studies in regional and environmental planning, architectural design and systems building in Paris, Rotterdam, London and Mexico City.

Hector is currently an Environmental Architect and International Consultant in Ecotourism Planning and Director General Programme of International Consultancy on Ecotourism (PICE). To date, he has carried out consultancy work in 73 countries around the world, including design and construction of ecolodges and other environmentally-friendly buildings.

Being a prolific writer, Hector is also the author or co-author of over 120 books, articles and reports. In 1983, he coined the term "ecotourism" and its preliminary definition. His modified version of this definition has been officially adopted by IUCN in 1996. In 2004 he was awarded the first Colibri Ecotourism Lifetime Achievement Award by Planeta.com. He is also keenly interested in ornithology, bird watching and bird conservation, and has identified to date 3,741 bird species in their natural habitat around the world, which places him as the highest ranked Mexican birder in the world, according to ABA (American Birding Association).

Hector had visited Sukau in January 1995. His visit there was a professional one, in the company of my good friends, Dr Geoffrey Davison and Dr. John Payne, with whom he was working in the development of the Malaysian National Ecotourism Plan (which was published in 1996).

Hector's description on Sukau:

“ The lower Kinabatangan River and valley in Sabah is a unique world-class ecotourism destination. During my brief visit back in 1995, I remember the thrill of having great views (from my boat) of the Rhinoceros and Helmet Hornbills and also over 20 Proboscis monkeys. This is a prime area to conserve and no conventional mass tourism activities should ever be allowed in the area.

Borneo Ecotours and Sukau Rainforest Lodge were my hosts back in 1995 and their service, even back then, was at a very high professional level, which has only gotten better over the years. Albert Teo and his team are truly avant garde conservationists in Sabah and their work should be supported at the highest level by the Malaysian authorities” .

Hector has been one of Albert Teo's mentors all these years and his definition of Ecotourism has also inspired Albert to create Sukau Rainforest Lodge to what it is today. Sukau Rainforest Lodge honors Arq. Hector's conservation efforts by dedicating room No. 11 to him.

